

PRIVACY POLICY

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Last Updated: June 12, 2024

1. Introduction

Welcome to Test Cancellation ("[Testcancellation.co.uk](https://testcancellation.co.uk)", "we," "our," "us"). We are committed to protecting and respecting your privacy.

This privacy notice tells you the types of information we collect about you when you visit our website [https://testcancellation.co.uk/](https://testcancellation.co.uk) (the "Site") and use our products and services or which we otherwise obtain directly from you or a third party, how we use that information, and the instances in which we share your information.

This privacy notice may change occasionally, so please check this policy regularly.

Our Site, products and services are not intended for children, and we do not knowingly collect data relating to children.

For this privacy notice, "personal data" means any information that identifies you or allows you to be identified when combined with other information. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

2. Overview

Our methodology for safeguarding data security and ensuring privacy encompasses, without limitation, the following critical measures:

- We meticulously and comprehensively follow the requirements of the UK General Data Protection Regulation ("UK GDPR").
- Our Site is strengthened with cutting-edge, state-of-the-art security protocols to protect against unauthorised access and data breaches.
- We implement robust encryption protocols that secure all customers' and end-users' data, ensuring that such information remains confidential and protected from unauthorised disclosure.
- Our operations rely on utilising top-notch cloud service providers who adhere to exemplary and stringent security standards, ensuring our infrastructure remains resilient and secure against potential threats.

3. The Data We Collect

As [Testcancellation.co.uk](https://testcancellation.co.uk), we offer our services to real people and businesses that offer their services to their customers. While using our services, we may ask our users to provide us with certain personal data that can be used to contact or identify them, which are listed as follows:

- **Identity Data** includes first name, maiden name, last name, username or similar identifier and title.
- **Contact Data** includes billing address, email address and telephone numbers.
- **Transaction Data** includes details about payments to and from you and other details of products and services you have purchased from us, including the type of card used for a particular transaction (but not any other card details). We do not process all credit card details and actual transaction data. Only payment service providers collect such information.
- **Technical Data** includes internet protocol (IP) address, login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this Site.
- **Profile Data** includes your username and password, purchases or orders made by you, your job title, profession, employer, interests, preferences, feedback and survey responses.
- **Usage Data** includes information about how you use our Site, products and services.
- **Marketing and Communications Data** includes your preferences in receiving marketing from us and our third parties and your communication preferences.
- **Content Data** includes any content you upload onto the Site, such as comments and other text or images containing personal data.

We also collect, use and share Aggregated Data, such as statistical or demographic data, for any purpose. Aggregated Data may be derived from your personal data but is not considered personal data in law as this data does not directly or indirectly reveal your identity.

We use cookies and similar tracking technologies to track activity on our service and store certain information. You can access our cookie policy [here](#).

We **DO NOT COLLECT** any Sensitive Personal Data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, health, genetic, or biometric data).

4. The Usage of Data

We utilise the information collected from users for various essential purposes, including but not limited to delivering, sustaining, and enhancing the quality and functionality of our services. Additionally, we use this data to inform you of any updates, modifications, or changes to our services and enable your participation in the interactive features of our services.

Furthermore, we compile analyses and gather valuable insights contributing to our service's ongoing improvement and refinement. Lastly, we use the collected data to furnish you with news, exclusive offers, and general updates concerning other products, services, or events provided by us that are similar to those you have previously purchased or shown interest in, except in cases where you have explicitly chosen to opt out of receiving such communications.

5. Remarketing and Behavioural Targeting

We use remarketing and behavioural targeting services to advertise on third-party websites after you visit our services. We and our third-party vendors use cookies to inform, optimise, and serve ads based on your past visits to our services.

Services include TikTok Ads Manager, Facebook Custom Audience, Facebook Remarketing, Google Ads Remarketing, and Reddit Remarketing.

6. Data Sharing with Third Parties

We share data with vendors of third-party tools to enable the Site to function and manage its services. These vendors help us deliver the best functionality and user experience for our users.

7. Data Storage and Security

All user data is stored, handled, and processed by Amazon Web Services servers in the UK, ensuring compliance with the UK GDPR.

We have implemented appropriate security measures, including encrypting all collected user information, to prevent your personal data from being accidentally lost, used, or accessed unauthorised, altered, or disclosed.

8. Data Retention

We will retain your personal data only for as long as is necessary for the purposes set out in this Privacy Policy.

If customers or individuals request the deletion of their data, we will perform this deletion within five (5) working days.

9. User Rights

You have the following rights under data protection laws with respect to your personal data:

- Access, correction, erasure, objection, restriction, transfer, and withdrawal of consent.

If you wish to exercise any of these rights, please send your request to **support@testcancellation.co.uk**

10. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any updates.